CURATING THE FUTURE

WITREE WEB FOR INTERDISCIPLINARY RESEARCH AND EXPERTISE THINK TANK FOR BUSINESS, SCIENCE AND SOCIETY The highly dynamic nature of the digital transformation and the societal value shift make the systematic, early, but also critical examination of the parameters of the future a crucial prerequisite for sustainable innovation in business, science and society.



For over ten years, W.I.R.E. has been dealing with long-term developments at the intersection of science and industry to prepare the present for the future and to actively shape it. W.I.R.E. also puts this expertise at the service of its partnering organisations. In addition to the emphasis on the digital transformation, our focus lies on the topics of health, real estate, mobility, financial services and the future of work.

The interdisciplinary research focus, in combination with highly critical thinking and a keen sense for the reality of the market and for creativity, forms the basis for the shaping of a bespoke future. W.I.R.E. consistently and courageously looks beyond the boundaries of the mainstream.

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